



THE 18TH ANNUAL MSA SHOWDOWN



OFFICIAL SPONSORSHIP PACKAGE

APRIL 2025

**HOSTED AT RICE UNIVERSITY
BY THE MSA LONE STAR COUNCIL**

Assalamualaikum warahmatullahi wabarakatuhu,

We are thrilled to announce that the Muslim Student Association Lone Star Council (MSA LSC) and the Rice University MSA will host the 18th Annual MSA LSC Showdown in Houston, Texas! This highly anticipated weekend event will bring together over 1,500 Muslims from across Texas for a unique blend of sports, Islamic, and cultural competitions.

In the Qur'an, Allah (SWT) beautifully says:

"The example of those who spend their wealth in the way of Allah is like that of a grain which grows seven spikes. In every spike, there are a hundred grains, and thus Allah multiplies the action of whomsoever He wills." (Qur'an, 2:261)

Showdown is more than just a competition—it is a celebration of faith, unity, and growth. Thanks to the generosity of our incredible sponsors, Showdown 2024 was a monumental success, raising over \$20,000. These funds strengthened the bonds of the ummah, enriched spiritual connections, and allowed us to host the largest attendance in the event's history.

This year, with attendance expected to exceed 1,700 participants, we are setting a **new fundraising goal of \$25,000**. Every dollar raised will go directly towards event logistics, programming, and ensuring a smooth and impactful experience for all attendees. We invite you and your organization to join us in this mission. By partnering with us, you will contribute to building a stronger Muslim community in Texas and beyond.

How You Can Help:

In the following pages, you will find more details on sponsorship opportunities and ways to support this transformative event. For further inquiries or to discuss partnership opportunities, please feel free to contact us at finance@msa-texas.org or reach out to me, Hashim Amir, directly at (832) 520-5245.

Together, let's make Showdown 2025 the most memorable and impactful event in its 20-year history. Thank you for your support, and may Allah (SWT) multiply your reward.

Jazakallahukhairun,

Hashim Amir

Finance Director, MSA LSC



SPONSORSHIP PACKAGES

Our carefully curated packages promise engagement for your organization in exchange for your support of the 2025 MSA Showdown.

WHAT IS SHOWDOWN?



Showdown is a highly anticipated event where MSA's across Texas compete in various events, including sports, arts, and Islamic competitions. Showdown is growing each year and continues to bring together students across Texas and beyond!

The MSA Showdown is a three-day, weekend-long tournament that unites collegiate MSAs across Texas and beyond. This vibrant event features a wide array of competitive activities, including sports and art competitions, alongside enriching social and religious programs such as halaqas and volunteer opportunities. With such a diverse lineup, the MSA Showdown offers something for everyone!

Originally conceived in 2006 by the founders of the Lone Star Council (LSC), the MSA Showdown began as a way to foster connections among friends from different campuses. Over the years, it has evolved into a premier event, with attendance now approaching 2,000 students. Hosted in collaboration with one of the MSAs in our network, the MSA Showdown continues to grow in size and impact, bringing students together to celebrate unity, faith, and community.



| | Diamond Package - starting at \$2,500 | Platinum Package - starting at \$1,500 | Gold Package - starting at \$750 | Silver Package - starting at \$250 |
|---|--|---|---|---|
| Large logo (on shirt & program packet) | ✓ | | | |
| Medium logo (on shirt & program packet) | | ✓ | | |
| Small logo (on program packet) | | | ✓ | |
| Mentioned at Welcome Ceremony | ✓ | ✓ | | |
| Mentioned as benefactor of specific award | ✓ | | | |
| Mentioned at Awards Ceremony | ✓ | ✓ | ✓ | ✓ |
| Advertised on LSC's social media | ✓ | ✓ | ✓ | |
| Free booth at bazaar | ✓ | | | |

Yes! I want to be a sponsor for the 18th Annual MSA Showdown, hosted at Rice University in Houston, Texas.

Please complete this form and email it to finance@msa-texas.org by **February 14, 2025**. For additional questions, please contact Hashim Amir at finance@msa-texas.org or (832) 520-5245.

Sponsor Information

Full Name: _____

Organization: _____

Address: _____

Phone: (_____) _____ - _____

Email: _____

Method of Donation

- Mailed check
- Website donation
- Electronic bank transfer
- PayPal
- Zelle
- Venmo

We are pledging \$_____ to support the 18th Annual MSA Showdown:

Diamond Package – Starts at \$2,500

- LARGE sponsor logo will be included on the official event shirt and the official program packets.
- Sponsor will be mentioned as the benefactor behind one of the awards during the Awards Ceremony.
 - Example: “First place in the Short Films: Drama category is brought to you by [insert organization name here].”
- LSC will advertise the sponsor on Lone Star Council’s social media platforms through a devoted Instagram post.
- Sponsor will be mentioned at the Opening Ceremony of Showdown and requested social/website links will be shared with all attendees.
- Sponsor will be invited to have a FREE booth at Showdown Bazaar.

Platinum Package – Starts at \$1,500

- MEDIUM sponsor logo will be included on the official event shirt and in the official program packets.
- Sponsor will be mentioned at the Opening Ceremony of Showdown and requested social/website links will be shared with all attendees.
- LSC will advertise the sponsor on Lone Star Council’s social media platforms through a devoted Instagram post.
- Sponsors will be mentioned at the Awards Ceremony at the end of Showdown.

Gold Package – Starts at \$750

- SMALL sponsor logo will be included in the official program packets.
- LSC will advertise the sponsor on Lone Star Council’s social media platforms through a devoted Instagram post.
- Sponsors will be mentioned at the Awards Ceremony at the end of Showdown.

Silver Package – Starts at \$250

- Sponsors will be mentioned at the Awards Ceremony at the end of Showdown.